

**RUBENS MASSAYUKI KUMORI**

# Professional Profile

This dynamic individual has over 10 years of experience, leading multi-nationalities, achieving customer satisfaction. Engaging in software development and leading projects in business intelligence and financial planning. A self- motivator who is honest, has integrity, and can adjust to any culture can bring success to any organization.

# Experience

**PlanIt Business (Contractor) – Dallas, TX 04/2016 – Current**

**Project Manager / FP&A**

**Responsibilities:** Coordinate web development projects; write requirements, technical specification and diagram flows; lead meetings with developers and CEO/CFO; executive presentations; quality management; Financial Planning & Analysis, Business Plan development and consulting, SWOT analysis, working with new startups and entrepreneurs through the process of acquiring financing.

**Locke Lord (Contractor) – Dallas, TX 02/2016 – 03/2016**

**Project Manager / Business Analyst**

**Responsibilities:** Manage team of 5 in a project to migrate Human Resource systems (ADP to Workday); write technical specification; mapping; develop macros; MS Excel workflow; lead meetings with key users and managers; executive presentation; secure data integrity; documentation.

**Accomplishment:** Coming onboard when the project was 3 months late was a challenging scenario. Delegated tasks, organized team structure and created a healthy working environment. Finished and delivered all the open tasks in half of the estimated time.

**University of the Nations (UofN) - Youth with A Mission (YWAM) – Kailua-Kona, HI 03/2012 – 07/2015**

*YWAM is the largest Christian missionary organization in the world with over 1,500 locations and 20,000 staff worldwide. UofN is an educational institution providing bachelor and master degree programs and vocational training.*

**Project manager**

**Responsibilities:** Leadprojects in two different departments: (a) Finances Department - financial auditing & analysis, planning and modeling, negotiation with vendors, create a purchase department, office workflow setup; (b) IT department - Process improvements, system automation, web development, software customization, bill clients. Organize meetings and executive presentations with CEO, CFO and board members.

**Accomplishment:** Consolidated and restructured $7M in debt with more favorable rates. Saved $3M through a 2% reduction in interest rates. Reduced operational costs 30% by streamlining/centralizing purchasing and renegotiating vendor contracts/bidding by leveraging campus-wide purchasing power. Recruited and trained volunteer staff to perform previously contracted work. Led a web development project to integrate online all the 1,500 plants and over 1M staff, students and alumni around the world. Led a project to integrate various independent systems to all work together in real time. Led customization project for housing system with Polish and American developer’s teams. Provided training in South Korea, Samoa, USA and South America.

**Grupo SBF Centauro - São Paulo, Brazil**  **11/2011– 02/2012**

*Grupo SBF is the largest retail company in the Latin America focused on sporting goods. Established in 1983 by Sebastiao Bomfim Filho, today it holds 8,000+ employees, 220 stores and operates two e-commerce websites (Centauro and By-Tennis).*

**SAP Business Intelligence Advisor**

**Responsibilities:** Analysis of business requirements; creation of Business Blue Print (BBP) and functional and technical specifications using SAP BPC and XCelsius; data modeling and architecture, ETL strategy

**Accomplishment:** Increased $1.5M quarterly revenue by creating dashboards and reports assisting sales directors and finance board members.

**Grupo São Martinho - Ribeirão Preto, Brazil** **12/2010– 10/2011**

*GSM is one of the largest groups in Brazil’s sugar and ethanol sector. With three mills in different plants, they produce a large percentage of the sugar and ethanol for Brazil’s internal consumption.*

**SAP Business Intelligence Project Manager**

**Responsibilities:** Lead a team of 13 SAP consultants to implement a financial planning system using SAP BPC 7.5 and BOBJ. Creation of Functional and Technical specification for BPC, BW and BOBJ; Automation of traditional Excel sheets into controlled workflow system; data modeling and architecture; ETL strategy; reporting; data integrity; security; documentation; lead milestone meetings with board members and Business Intelligence directors; SOP; negotiate change requests and new requirements for phase 2.

**Accomplishment:** Reduced operational cost 20% by automating sales and warehouse system. Assisted the board of trustees and chairman of finance committee; prepared quarterly & annual reports and dashboards. Managed a $5M project. Earned best team award, 15% bonus for excellence and commitment.

**JMacedo - São Paulo, Brazil** **03/2010– 12/2010**

*JMacedo is an entrepreneur company in the food industry. Founded in 1939 by Jose Dias de Macedo, the company has been established in 6 different states in Brazil and has been in the lead of the bakery market.*

**SAP Business Intelligence Project Manager**

**Responsibilities:** Lead a team of 7 SAP consultants and 2 business divisions to implement SAP BPC 7.5; bill client; lead milestones meetings; executive presentation for CEO; negotiate change requests; SOP; Technical and Functional Specifications for BPC, BW and BOBJ including dashboards in XCelsius.

**Accomplishment:** Provided to the finance, sales and distribution departments several reports and dashboards in order to redesign cash flow and supply chain in different states. Managed a $1M project. Delivered two extra products out of scope to help the client to have better control over warehouse and truck fleet.

**Business Analyst and SAP consultant**, *major clients include*: **03/2006 – 03/2010**

**Karmann Ghia Brazil - São Bernardo do Campo, Brazil**

**SAP BW consultant**

SAP BW 7.0 implementation - *Full Life Cycle Project*

**Responsibilities:** Create customized programs to help the board of directors to have easy/quick access to the company’s numbers in real time. Develop smart and user-friendly dashboards where they can manipulate results coming from sales, supply chain, production and purchase departments to project new goals for future fiscal years.

**Accomplishment:** Helped company to set their goals for the next 2 years despite going through financial crises and suggested a way to cut 3% of their operational costs by changing one step in the production line.

**Siemens VDO Continental** - Guarulhos, Brazil

*International automotive supplier and tire manufacturer company, generates €35 bi yearly in sales worldwide. Currently employs approximately 200,000 people in 53 countries.*

**SAP ABAP consultant**

SAP upgrade to ECC 6.0 - *Full Life Cycle Project*

**Responsibilities:** Coordinate team of developers as well as work as one to contribute to the system migration. Create new programs, do maintenance, expansion and fix codes that were no longer compatible with the new version. All the developments were connected to SAP MM, SD, FI and CO modules.

**Accomplishment:** Finished the system upgrade with no schedule delay. Created a healthy and united working environment and contributed to win best consulting company award.

**Guhring** - Diadema, Brazil

**SAP ABAP consultant**

SAP ECC 6.0 rollout

**Responsibilities:** Cover all new program developments and adjustments for SAP modules: MM, SD, FI and CO; develop communication with external systems; data integrity and security; create documentation.

**Singer Sewing Machines** - Indaiatuba, Brazil

**Query and Crystal Reports Instructor**

Query / Crystal Reports workshop

**Responsibilities:** Teach 20 key users how to create, modify and maintain SAP queries and Crystal Reports for their daily routines.

**Dr. Oetker** - São Paulo, Brazil

**SAP ABAP consultant**  
SAP SD & handheld integration

**Responsibilities:** Development of software that integrates SAP with Handhelds to feed sales employees on the field with live information about current production and warehouse capacity.

**GROB Brazil** - São Bernardo do Campo, Brazil

**SAP ABAP consultant**

SAP 4.6C implementation - *Full Life Cycle Project*

**Responsibilities:** Cover all new program developments and customization for SAP MM module. Write technical documentation and provide technical support.

**Aspen Procwork** - São Paulo, Brazil

**SAP ABAP consultant**

**Responsibilities:** Help desk, maintenance, improvements and new developments of internal products involving SAP MM, SD, FI, CO and PP modules.

# Education

**BS Electrical & Computer Engineering**  
Centro Universitário do Instituto Mauá de Tecnologia - São Caetano do Sul, Brazil

CUIMT is a well-known university in Brazil for its engineering courses. The engineering academic level could be compared to California Institute of Technology in the US.

Rubens took a 6-year course, with emphasis in computer engineering and graduated with the best graduation project award in 2010. GPA: 88/100.

**Project Management Institution**

Pursuing certification PMI/PMP

# CITIZENSHIP/ VISA STATUS

**Green card holder**

# LANGUAGES

**English** - Full professional proficiency / **Portuguese** - Native proficiency / **Spanish** - Conversational proficiency

# VOLUNTEER WORK

**Projeto Girassol** *(The Sunflower project)* - São Paulo, Brazil

*Projeto Girassol was founded in the 1990’s by a member of a local church in São Paulo, Brazil. The project aims to help the children of families in desperate need. Focused on education, volunteers come from all parts of Brazil to teach and spread God’s love.*

Through Projeto Girassol, I provide monthly support financially sponsoring one child. Participated in a building renovation doing construction and painting, organized church youth camps and other activities to educate and motivate children.

**Cornerstone**Cornerstone feeds weekly the homeless people of Dallas downtown.